



**Missouri LICA  
70th Annual Winter Convention  
January 8 & 9, 2010**

*Isle of Capri Hotel & Casino  
Boonville, MO*



**Will Your Business Be Ready for 2010?**

# Our Winter Convention Agenda

## Friday, January 8, 2010

- 8:00am Breakfast**
- 9:00am Equipment Regulations Update**  
The Missouri Department of Transportation (MoDOT) and the Missouri State Highway Patrol will update us on the latest regulations impacting overweight/ over-width permits, tie-downs, safety, and transporting equipment. Then, we'll open it up for questions.
- 9:00am Ladies Shopping Extravaganza**  
The Ladies will head to downtown Boonville to investigate the charming shops. And, if time and weather allow, they may even head to Rocheport to do a little antiques!
- 11:00am Sales & Use Tax Update**  
When are you responsible for paying sales tax? Collecting it? What about the use tax? The Missouri Department of Revenue will answer these questions - and any others you may have!
- 12:00pm Lunch**
- 1:00pm DNR/NRCS Update**  
A declining economy, a new Missouri NRCS State Conservationist, a new DNR Soil and Water Program Director, new DNR Soil and Water Commissioners ... what will all this mean for these programs ... and your 2010 work load? Come find out!
- 1:30pm Ladies Decorating Team**  
The ladies will work their magic to turn the Exhibit Hall into Mardi Gras. All ladies are welcome to share their talents!
- 3:00pm Determining Owner/Operator Costs for Equipment**  
In an increasingly competitive market, it becomes more and more vital for you to know the true costs of your equipment. Are you charging enough to cover those costs? Could you afford to reduce the charges, become more competitive, and still make a profit? How do you know? Dean Machinery will teach you how to determine the actual costs related to your equipment - and, answer your questions!
- 4:00pm Fuel Trends for 2010**  
MFA Oil will provide you with information about the future trends for fuel and oil in 2010 and beyond. How will this impact your equipment? Your budget? Come find out!
- 4:00pm Ladies Auxiliary Business Meeting**  
The Ladies Auxiliary will be voting on proposed by-laws changes, electing new officers, making plans for the 2010 Summer Meeting, and getting ready to award their first scholarship through Linn State Technical College. All Ladies are welcome to attend!

## Friday, January 8, 2010 (Continued)

- 6:30pm Exhibit Hall Open!**  
After a full day of classes, this will be the perfect opportunity to relax a little and see what's new with our Associate members. There will be food, door prizes ... and a few beverages!

## Saturday, January 9, 2010

- 8:00am Breakfast**
- 9:00am Associate Talks**  
For our Associate members who have exhibited and/or donated an item to our auction, this will be their opportunity to describe the products and/or services they can offer your business. And remember ... these Associates support YOUR association, so shop with a Missouri LICA Associate FIRST!
- 9:00am Ladies Jewelry Class**  
The Ladies will take the morning to learn the fine art of jewelry making. Whether you have lots of talent ... or none at all ... you can craft a personal expression in jewelry!
- 12:00pm Lunch**
- 1:00pm Committee Meetings**  
This is where "the rubber meets the road." Your voice is vital to guide our committees, as they address legislative and regulatory issues facing your business.
- 2:30pm Ladies Decorating Team**  
This time, the ladies will transform a plain meeting room into just the right venue for a Mardi Gras meal and our LICA Auction. Again, we'd love to have all the ladies contribute their time and talent to this fun project!
- 3:00pm General Membership Meeting**  
In addition to reviewing the committees' projects, the membership will be electing new leaders for the state chapter and committing to a membership drive in spring, 2010. We're all in this together and now, more than ever, we need YOU!
- 6:30pm Off to Mardi Gras!**  
We'll wrap up the Convention with a social hour, wonderful meal ... and the LICA Auction! The Ladies Auxiliary will have decorated the room to help make our celebratory trip to Mardi Gras a success! And, our Associate members have been very generous with their contributions to the Auction. This will be a great time to support LICA, support the Scholarship Program ... and maybe even get a great deal on some items you may want or need for your business or family!

# 2010 Celebration Auction

In order to celebrate Missouri LICA's 70th Annual Convention and the establishment of the Ladies Auxiliary's Scholarship program at Linn State Technical College, our Associates members have generously contributed the following items for our Saturday Night Auction! *Note: Listed donations are as of November 25, 2009; some restrictions apply.*

## **Auctioneer for Convention**

Missouri Auto Auction

## **\$300 Bass Pro Gift Certificate**

Advanced Drainage Systems

## **1 Week Rental of Backhoe or Skidsteer**

Altorfer, Inc.

## **100 Gallons of Fuel**

MFA Oil Company

## **Stihl Chainsaw**

Precision Intakes LTD

## **1 Week Rental Skidsteer, Mini-Excavator, or Backhoe**

Dean Machinery Co.

## **Four Cardinal Tickets**

Roland Machinery

## **Carhart Jacket, hat and gloves,**

## **\$100 Bass Pro Gift Certificate**

Prinsco, Inc.

## **8" Maxi Coil**

Springfield Plastics

## **Two Hydraulic O-Ring Kits**

SunSource

## **\$500 Towards a Equipment Purchase or Rental**

Fabick CAT

## **Terry Redlin Print**

Prins Insurance & Continental  
Western

## **John Deere**

## **AC-9 Wet/Dry Vacuum**

Sydenstricker Implement Co.

## **1 Sleeve of Grease**

Dennis Oil Company "DOC"

## **4 Hours of Service Work**

Houston Heavy Equipment

## **Shovel, Hand Level, and Load Binders**

Scheib Drainage Products

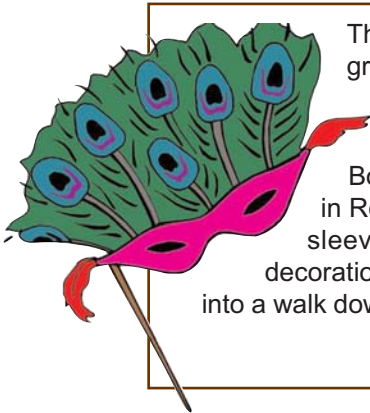
## **\$500 Towards Pipe or Welding Order**

Tague Steel

## **Cooler**

Naught-Naught Ins. Agency

# Mardi Gras & Ladies Events



This Convention will give the ladies a great chance to stretch their "creative" wings!

After a morning of shopping in Boonville - and maybe some antiquing in Rocheport - the ladies will roll up their sleeves and make Mardi Gras decorations, while turning our Exhibit Hall into a walk down New Orleans' Mardi Gras streets!

Then, on Saturday morning, the ladies will reward themselves with a class on jewelry-making. Sally Bauer's daughter will walk us through the techniques and then, we'll be able to make our own jewelry!

On Saturday afternoon, the ladies will "set the stage" for our evening banquet and auction by turning a standard hotel room into a Mardi Gras gala!

You won't want to miss this chance to relax, reminisce with old friends, and make some new ones ... not to mention the jewelry!!

# Hotel Information



The Isle of Capri Hotel & Casino (100 Isle of Capri Boulevard) in Boonville, Missouri is offering a room rate of \$69 per night, plus applicable sales tax.

To take advantage of the Missouri LICA Convention room rate, please call the Isle of Capri Hotel at **800.941.4753** and tell them you're with the "MLICA" group. **This rate will expire on December 29, 2009.** (Check-in for the hotel is 4:00pm and check-out is 11:00am)

# Registration

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Phone: \_\_\_\_\_

*Register by  
December 29  
and save!*

**MLICA Members**

Spouse - Family -  
Employees -  
Government Employees

**Non-Members**

Spouse - Family -  
Employees

**Quantity**

**Total Due**

<b>Early Bird Package</b> <i>(Postmarked by December 29, 2009)</i>	\$ 155.00 each	\$ 195.00 each		
<b>Standard Package</b> <i>(Postmarked after December 29, 2009)</i>	\$ 195.00 each	\$ 235.00 each		
<b>Ladies Jewelry-Making Class</b>	\$ 10.00 each	\$ 15.00 each		

## Name Tags *(Please Print)*


## Payment Method

- Check or money order made payable to: Missouri LICA  
7016 East North Shore Drive  
Hartsburg, MO 65039
- MasterCard or Visa #: \_\_\_\_\_
- Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_
- Signature: \_\_\_\_\_