

WHAT'S NEW WITH LICA IN 2024?

More Sponsorship Options

- Sponsorships available in dollar increments instead of for specific events.
- Sponsors will be listed on a MO LICA 2024 Sponsors display that will be shown at various events throughout the year.
- Associate members AND Contractor members are welcome to become sponsors!

Shortened, Jam-Packed Convention Schedule

- This year's schedule is condensed to make it easier for families with school-aged or young children to attend.
- Organized Activities begin at 1:00 pm Friday, January 5, 2024 and conclude with the banquet Saturday evening.
- Pizza party for the kids during the banquet! Babysitting services will be available for children ages 10 and under to have activities available and a pizza party. Enjoy your evening at the banquet while the kids have fun just a couple of rooms away with their own evening activities! Thank you, Ladies Auxiliary, for offering this service.
- Open listening session/Young Contractors meeting on Saturday. Let your voice be heard about the future of Missouri LICA and how the organization can best serve your needs.
- Expanded activities Friday night. Traditional corn hole tournament will continue with other activities available, too.
- Schedule for exhibit hall tightened up to work with Associate members' schedules.

WINTER CONVENTION SCHEDULE

Thursday, January 4, 2024

Hotel block available, no organized activities.

Friday, January 5, 2024

Lunch on your own

11:00 am – 1:00 p.m. – Registration

1:00 pm – Education session

2:15 pm – Break

2:30 pm – Education session

3:45 pm – Education session

6:00 pm – Dinner and evening activities

Saturday, January 6, 2024

7:30 – 8:30 am – Breakfast buffet open

8:30 am – Exhibit Hall Open

8:30 am – Education session tailored to tiling/terracing contractors

9:45 am – Education session tailored to site prep contractors

11:00 am – Education session

12:15 pm – Lunch and Associate of the Year Award

1:00 pm – Associates have booths down my 2:00

1:30 pm – Open Listening Session/Young Contractors Meeting

2:45 pm – Membership Meeting

6:00 pm – Banquet and children's pizza party

*Be ready to stop by the MO LICA photo booth!

***This schedule is tentative and developing. Changes may be made to schedule and will be noted in packet received at Winter Convention registration.*

TOPICS FOR EDUCATION SESSIONS

- Streambank Erosion and business opportunities for Missouri contractors
- Safety presentation from Missouri Highway Patrol
- Cost-share update from Natural Resources Conservation Service (NRCS) and Soil and Water Conservation Program (SWCP)
- Blind Tile Outlets and Landscapes
- Trucking laws: weights and load securement
- Business Development/Planning

HOTEL INFORMATION

The Holiday Inn Executive Center (2200 I-70 Drive SW, Columbia, MO) is offering a standard room rate of \$109 plus applicable state and local taxes.

Take advantage of the room block by reserving your room by **Tuesday, December 5, 2023**, by calling 573-445-8531 or using the MO LICA direct link on the online form sent via email.

Guest check-in cannot be guaranteed prior to 4:00 pm on the day of arrival. Check-out time is 11:00 am.



HOW TO REGISTER

Enclosed you will find the appropriate registration form (Contractor or Associate). To include your sponsorship in convention promotional materials, please return the registration form with payment by **December 8, 2023**.

Information has also been sent via email to the address(es) on file with online payment options also available. If you did not receive the digital materials via email, please contact Andrea Rice at director@mlca.org or via cell phone at 660-414-5482.

LADIES AUXILIARY ACTIVITIES

A hospitality room will be open for the Auxiliary members from Friday from 1-5 pm and Saturday from 9 am – 4 pm and childcare available for ages 10 and under from 1 pm through the Saturday evening banquet. Details will be posted on site and in the convention program.

DON'T FORGET YOUR SPONSORSHIP

Be sure to check out the sponsorship opportunities for 2024 on your order form. Associate and Contractor members are welcome to be sponsors. A sign with all sponsors will be on display at the Winter Convention as well as other MO LICA events throughout the year. Make sure you are included by returning your sponsorship by **December 8, 2023**.

Missouri Land Improvement Contractors Association
PO Box 1728, 410 Madison St.
Jefferson City, MO 65102



A New Year With LICA
January 4-6, 2024

Missouri Land Improvement Contractors Association

Annual Winter Convention
January 5-6, 2024

Holiday Inn Executive Center
Columbia, MO