



Missouri Land Improvement Contractors Association

1101 West High Street • Jefferson City, MO 65109

Phone: 573-634-3001

Email: MLICA@aol.com • Website: www.MLICA.org

2020 Advertising Order Form

Newsletter Ads

| Quantity | Ad Dimensions | Cost per Issue | Placement <i>Circle desired issue(s)</i> | Amount Due |
|----------|-------------------------------------|----------------|--|------------|
| | Full Page - 7½" wide x 10" tall | \$ 195.00 | Winter, 2020 Spring, 2020 Summer, 2020 Fall, 2020 | |
| | Half Page - 7½" wide by 4¾" tall | \$ 120.00 | Winter, 2020 Spring, 2020 Summer, 2020 Fall, 2020 | |
| | Quarter Page - 3¾" wide by 4¾" tall | \$ 95.00 | Winter, 2020 Spring, 2020 Summer, 2020 Fall, 2020 | |

Directory Ads

| Quantity | Ad | Ad Dimensions | Cost | Amount Due |
|----------|----------------------------|------------------------|-----------|------------|
| | Inside front cover (color) | 4½" wide x 7½" tall | \$ 295.00 | |
| | Inside back cover (color) | 4½" wide x 7½" tall | \$ 295.00 | |
| | Outside back cover (color) | 4.35" wide x 7.7" tall | \$ 395.00 | |
| | Full page | 4½" wide x 7½" tall | \$ 185.00 | |
| | Half page | 4½" wide x 3¾" tall | \$ 100.00 | |

Total Advertising Fees

Newsletter Ad Copy Deadlines: Winter Issue: November 8, 2019
 Spring Issue: February 14, 2020
 Summer Issue: May 15, 2020
 Fall Issue: August 14, 2020

Directory Ad Copy Deadline: February 14, 2020

Please email the ad copy in a high resolution jpg format to:
MLICA@aol.com

Thank you for your support!

Signed: _____

Date: _____

Company: _____