



Missouri LICA's 80th Annual Winter Convention

Around the World in 80 ~~Days~~ Years!

January 31-February 2, 2019
Courtyard by Marriott ♦ Columbia, MO

EXTENDED EXHIBIT HALL HOURS!

WHAT'S NEW? PLENTY!

Longer Exhibit Hall Hours!

At our Strategic Planning Session, our Associate representatives said they'd like more time to thank their current customers and introduce themselves to potential customers during the Convention. So, we have extended the hours the Exhibit Hall will be open!

Set-up will be Thursday evening. The Exhibit Hall will open Friday morning with breakfast and stay open through the Friday Associates' Reception. On Saturday, the Exhibit Hall will open with breakfast and then close right after lunch.

Better Value!

Booth rental will now include:

- ♦ Two tickets to Friday Breakfast;
- ♦ Two tickets to Friday Lunch;
- ♦ Two tickets to Friday Reception;
- ♦ Two tickets to Saturday Breakfast;
- ♦ Two tickets to Saturday Lunch;
- ♦ Pipe and drape booth; and best of all ...
- ♦ 18 hours to thank your current customers and introduce yourself to new ones!

THE SCHEDULE

Thursday, January 31, 2019

4:00pm - 7:00pm Set-Up

Friday, February 1, 2019

8:00am Exhibit Hall Opens with Breakfast
9:00am Benefit Fair in Exhibit Hall
Noon Lunch in Exhibit Hall
1:00pm Classes for Contractors
2:30pm Break in Exhibit Hall
3:00pm Classes for Contractors
5:30pm Associates' Reception in Exhibit Hall
10:00pm Exhibit Hall Closes

Saturday, February 2, 2019

8:00am Exhibit Hall Opens with Breakfast
9:00am Classes for Contractors
10:30am Break in Exhibit Hall
Noon Lunch in Exhibit Hall
1:00pm Exhibit Hall Closes with Awards and Door Prize Drawings

Note: *Times on this agenda may vary slightly.*

The Ladies Auxiliary is creating a game to get each contractor to your booth in order to qualify for the door prize drawings.

HOW TO REGISTER

In order to include your company's listing in the promotional materials, please return the registration form with payment by **December 7, 2018**. We'd love to have you join us for some fun at the Saturday Night Banquet!

All of the other meals are included in the booth price and the classes are free. So, if you want to stay for Saturday Night, be sure to mark it on the registration form and we'll get you all signed up!

HOTEL INFORMATION



The Courtyard by Marriott (3301 LeMone Industrial Blvd., Columbia, MO) is offering a room rate of \$98

per night for a King (with sleeper sofa) or double-queen room, plus applicable state and local taxes. Parking is free.

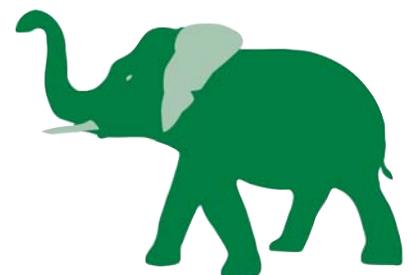
To take advantage of the Missouri LICA Convention room rate, you can book your room online (www.marriott.com/coucy) or by calling the hotel directly (573-443-8000) and using the room code "MLIMLIA" for the King room and "MLIMLIB" for the double-queen. This rate will expire on **January 17, 2019**. Check-in for the hotel is 3:00pm and check-out is at 12 noon.

WE NEED YOUR HELP!

At our Strategic Planning Session, our members decided to take time off work and travel across the state to energize our membership. They're going to "Stomp the Districts," encouraging those who have never attended a Convention and those who are new to LICA to attend the 2019 Winter Convention.

This is where you can really help us in our effort to strengthen our membership. If you know a contractor who would be a good member of LICA and think they would enjoy the Convention, please give Debbie a call (573-634-3001) or email her (MLICA@aol.com) and she'll get them a special invitation.

We're also asking for your sponsorship ... or co-sponsorship ... of a meal or break to help offset the costs of the Convention. If we get your confirmation by **December 7, 2018**, we'll be able to advertise your sponsorship in our Convention promotional materials. If it's later than that, we'll still make sure you get recognized in the Convention program!



Help us Stomp for LICA!