



Missouri Land Improvement Contractors Association

1101 West High Street • Jefferson City, MO 65109

Phone: 573-634-3001

Email: MLICA@aol.com • Website: www.MLICA.org

2019 Advertising Order Form

Newsletter Ads

Quantity	Ad Dimensions	Cost per Issue	Placement <i>Circle desired issue(s)</i>	Amount Due
	Full Page - 7½" wide x 10" tall	\$ 195.00	Winter, 2019 Spring, 2019 Summer, 2019 Fall, 2019	
	Half Page - 7½" wide by 4¾" tall	\$ 120.00	Winter, 2019 Spring, 2019 Summer, 2019 Fall, 2019	
	Quarter Page - 3¾" wide by 4¾" tall	\$ 95.00	Winter, 2019 Spring, 2019 Summer, 2019 Fall, 2019	

Directory Ads

Quantity	Ad	Ad Dimensions	Cost	Amount Due
	Inside front cover (color)	4½" wide x 7½" tall	\$ 295.00	
	Inside back cover (color)	4½" wide x 7½" tall	\$ 295.00	
	Outside back cover (color)	4.35" wide x 7.7" tall	\$ 395.00	
	Full page	4½" wide x 7½" tall	\$ 185.00	
	Half page	4½" wide x 3¾" tall	\$ 100.00	

Total Advertising Fees

Newsletter Ad Copy Deadlines: Winter Issue: November 9, 2018
 Spring Issue: February 15, 2019
 Summer Issue: May 17, 2019
 Fall Issue: August 19, 2019

Directory Ad Copy Deadline: February 15, 2019

Please email the ad copy in a high resolution jpg format to:
MLICA@aol.com

Thank you for your support!

Signed: _____

Date: _____

Company: _____