



Building LICA's Future

Strategic Planning Session

March 8 & 9, 2018

*Stoney Creek Hotel
2601 S Providence Rd.
Columbia, MO*

It's time for the Missouri LICA membership to review where we are and where we want to go in the next five years. We have scheduled a Strategic Planning Session for Thursday, March 8 (8:00am - 5:00pm) and Friday, March 9 (8:00am - noon) to discuss a variety of issues, including:

- ♦ Association Goals
- ♦ Dues structure
- ♦ District structure & funding
- ♦ Committee & Board structure
- ♦ Educational topics & formats
- ♦ Membership Development
- ♦ Legislative issues

Missouri LICA's membership has grown 150% in the last five years and is now the largest it has been in more than three decades! So, it's time to make sure we are truly providing what our members need in order to be more productive in their businesses.

Amber Bosma, with Prins Insurance, will lead us through our discussions so we don't get side-tracked and can leave this important planning session with a sound, well-thought-out, plan for our future.

As a member of LICA, you are invited to participate in this event. We recognize that attending this event will be a strong commitment to LICA's future, so we will pick up the hotel tab for March 7 & 8, as well as your meals.

The working group's size will be limited to the first 20 people who respond, so please call Debbie at the MLICA office (573-634-3001) as soon as possible and no later than **noon on February 16, 2018** to let us know that you will be helping design Missouri LICA's future!

*Help us make Missouri
LICA your business'
most valuable
asset!*

