



Learning the Tricks of the Trade

Missouri LICA Winter Convention
January 25-27, 2018
Oasis Hotel & Convention Center
Springfield, MO

Associate Vendor Information

Sponsorships and Prizes

MEALS AND BREAKS

In addition to the Exhibit Hall, our Associates can sponsor a meal or break. These listed on the Associate Registration Form and your generosity is greatly appreciated! We will recognize our meal and break sponsors in the Convention program and, if you will send us your logo, we'll include it on the signage we display during the Convention.

WELCOME RECEPTION SPONSORED BY OUR ASSOCIATES

On Thursday evening, January 25, we have scheduled a "Welcome Reception Sponsored by Our Associates" from 7:00pm to 10:00pm. Being a Co-Sponsor of this event gives you the chance to take your customer(s) out to dinner before the Reception, while sponsoring a treat for your prospective customers!

DOOR PRIZES

During the Friday Night Exhibit Hall, each contractor will need to complete a game which requires them to stop by each booth to qualify for the Door Prize Drawing which will be held during Breakfast on Saturday morning. Your booth registration includes one (1) complimentary ticket to that Breakfast, so you can personally give your door prize gift.

OTHER WAYS TO HELP

Back by popular demand, our Saturday night entertainment will be a Trivia Game. The teams will have eight (8) members and we would like to give each member of the winning team a prize ... these could be from you!

As always, we welcome co-sponsors and any suggestions you have to improve our Convention!



LEARN THE TRICKS OF THE TRADE

Questions?

Give Debbie a call at the LICA office (573-634-3001) or email: MLICA@aol.org.

EXHIBIT HALL DETAILS

SCHEDULE:

Friday, January 26

- 4:30pm Exhibitor Set Up
- 6:00pm Exhibit Hall Opens

Saturday, January 27

- 8:00am Breakfast & Door Prize Drawing

We will have pipe and draped booths which will include a skirted display table, two chairs, and a wastebasket. During the exhibit hall, we will be serving heavy hors d'oeuvres, along with a semi-hosted bar (beer, wine and soda).

Each booth registration comes with one ticket to the Saturday morning breakfast, but we will need to know who's going to join us! The door prize drawing will take place during the Saturday breakfast.

HOW TO REGISTER

The enclosed Associate Registration Form includes the option reserve a booth, as well as to purchase additional meals and/or tour tickets, if you'd like to attend more of the Convention.

Please let us know of your plans to participate in the exhibit hall, join the tour, and/or provide a sponsorship by **December 31, 2017**.

HOTEL INFORMATION

The Oasis Hotel & Convention Center (2546 North Glenstone Ave; Springfield, MO) is offering a room rate of \$104 per night for its Deluxe Queen or Deluxe King rooms, plus applicable state and local taxes. Parking is free.

To take advantage of the Missouri LICA Convention room rate, please call the Oasis Hotel & Convention Center at 417-866-5253 and tell them you're with the "**MLICA Winter Convention**." This rate will expire on **January 8, 2018**. Check-in for the hotel is 3:00pm and check-out is at 11am..

Cancellation and/or Early Check-Out Policy: *Cancellations must be received at least 24 hours in advance to avoid being charged for one night's stay.*

SPECIAL TOUR

On Friday afternoon (1:15pm - 4:30pm), we will be heading to the *Wonders of Wildlife National Museum & Aquarium* and the *NRA National Sporting Arms Museum*. The exhibit hall set-up is scheduled for after our return from the tour, so you can join us on the tour and not miss a minute of the exhibit hall activities! We have to buy tickets in advance, so please be sure to indicate your intentions on the attached Associate Registration Form and return it by **December 31, 2017**.