



# Missouri Land Improvement Contractors Association

1101 West High Street • Jefferson City, MO 65109

Phone: 573-634-3001

Email: [MLICA@aol.com](mailto:MLICA@aol.com) • Website: [www.MLICA.org](http://www.MLICA.org)

## 2017 Advertising Order Form

### Newsletter Ads

Quantity	Ad Dimensions	Cost per Issue	Placement <i>Circle desired issue(s)</i>	Amount Due
	Full Page - 7½" wide x 10" tall	\$ 175.00	Winter, 2017    Spring, 2017 Summer, 2017    Fall, 2017	
	Half Page - 7½" wide by 4¾" tall	\$ 100.00	Winter, 2017    Spring, 2017 Summer, 2017    Fall, 2017	
	Quarter Page - 3¾" wide by 4¾" tall	\$ 75.00	Winter, 2017    Spring, 2017 Summer, 2017    Fall, 2017	

### Directory Ads

Quantity	Ad	Ad Dimensions	Cost	Amount Due
	Inside front cover (color)	4½" wide x 7½" tall	\$ 275.00	
	Inside back cover (color)	4½" wide x 7½" tall	\$ 275.00	
	Outside back cover (color)	4½" wide x 7½" tall	\$ 375.00	
	Full page	4½" wide x 7½" tall	\$ 185.00	
	Half page	4½" wide x 3¾" tall	\$ 100.00	

**Total Advertising Fees**

**Newsletter Ad Copy Deadlines:** Winter Issue: November 11, 2016  
 Spring Issue: February 10, 2017  
 Summer Issue: May 12, 2017  
 Fall Issue: August 11, 2017

**Directory Ad Copy Deadline:** February 10, 2017

**Please email the ad copy in a high resolution jpg format to:**  
**[MLICA@aol.com](mailto:MLICA@aol.com)**

*Thank you for your support!*

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Company: \_\_\_\_\_