



Missouri LICA's 74th Annual Winter Convention

January 22-24, 2015

Hilton Garden Inn ♦ Columbia, MO

EXHIBIT HALL DETAILS - FRIDAY, JAN 23

Schedule:

12:30pm	Associate's and Exhibitors Meeting
1:00pm - 2:30pm	Exhibitor Set Up
2:30pm - 10:00pm	Exhibit Hall Open
9:00pm	Live Auction

We will have pipe and draped booths which will include a skirted display table, two chairs, wastebasket, and ID sign, if needed. During the afternoon break, we will be serving snacks and drinks and Friday night we will be serving heavy hors d'oeuvres, along with a semi-hosted bar (beer, wine and soda).

Each booth registration comes with one ticket to the Saturday morning breakfast, but we will need to know who's going to join us!

The door prize drawing will take place during the Saturday breakfast.

HOW TO REGISTER

Enclosed, you will find an Associate Registration form. In order to include your company's listing in the promotional material, please let Debbie know of your intent to participate in the exhibit hall, auction and/or to sponsor a meal or break by **December 12, 2014**.

The registration form includes the option of purchasing additional meals. If you would like to join us for any part ... or all ... of the rest of the Convention, simply indicate which meals you would like to share. There is no additional charge for attending the classes.

Thank you, in advance, for your continued support of Missouri LICA!

AUCTION DETAILS

We will be holding an auction during the Exhibit Hall on Friday evening, with the proceeds benefiting the new MLICA Memorial Scholarship and Missouri LICA. If you have not already been contacted about an auction donation, please contact Debbie (573-634-3001) by **December 12, 2014**, so we can get you the promotion you deserve!

HOTEL INFORMATION

The Hilton Garden Inn (3300 Vandiver Drive, Columbia, MO) is offering a room rate of \$89 per night for standard king; \$99 per night for double queen, plus applicable state and local taxes. Parking is free.

To take advantage of the Missouri LICA Convention room rate, please call the Hilton Garden Inn at 573-814-5464 and tell them you're with the "MLICA block." This rate will expire on **January 8, 2015**. Check-in for the hotel is 4:00pm and check-out is at 12 noon.

Cancellation and/or Early Check-Out Policy: If a room is cancelled less than 48 hours prior to the first night of the room reservation the cancellation fee is 100% of one night's room rate. The cancellation fee will be charged to the credit card holding the room. If a reservation is made for two plus nights and the guest is wanting to cancel any night within that reservation, the date/reservation must be cancelled 48 hours prior. In the event a guest checks out prior to the guest's reserved checkout date, the hotel will add an early checkout fee to that guest's individual account.

For Hospitality Suites:

Contact Cindy Neff at the Hilton Garden Inn (573-814-5464). The Parlor Suite rate is \$149 per night, plus applicable state and local taxes.