

# **MLICA MEMBERSHIP MEETING**

COUNTRY CLUB HOTEL - LAKE OZARK, MO  
JANUARY 10, 2004

## **CALL TO ORDER**

The meeting was called to order at 4:20pm by President Jeff Lance.

## **ROLL CALL**

District #1	3	District #4	5
District #2	5	District #5	1
District #3	5	District #6	0

Ladies Auxiliary President: Ginger Matthews - present  
Associates Chairman: Don Scheib - absent

Guests: Doug Egeland, Region IV Regional Vice President

## **NATIONAL AND REGIONAL REPORT**

Doug Egeland reported that he had attended the National LICA Winter Convention in Oklahoma City last February. The Convention included some great seminars, along with fun events like the Caterpillar-sponsored dinner and tour of the Cowboy Hall of Fame.

Doug also reported that he attended the National LICA Summer Meeting in Niagara Falls this past summer. The attendance was down considering the beautiful location. Doug again encouraged members to attend the national conventions. They are tax deductible and a great way to learn new "tricks" for improving your business, not to mention a great way to thank your spouse for all her hard work during the year. It was during the Region IV business meeting in Niagara Falls that Barney Flueger stepped down as Region IV Vice President. Doug agreed to fill in for Barney until elections are held in Lexington, KY at the 2004 Winter Convention. At that time, the Region IV membership will elect a Region Vice President to serve a two-year term. Doug reminded the membership that "it's not Iowa against the nation, but Region IV united."

Jerry Biuso has been hired as Marketing/Public Relations Director for National LICA. His job is to help states build their name recognition and membership. Since Jerry has been to Missouri, Doug would like the members to keep him posted on how effective Jerry's help has been.

Doug then turned his attention to the need for new members. Four years ago, National LICA had almost 2,400 members and today, the count is under 2,000. He reviewed what this means in terms of lost revenue and why membership is important. He reminded those in attendance that if each one of them were to recruit just one new member, the membership would be healthier.

The 2004 LICA Legislative Days are planned for March 15-17, 2004 in Washington, D.C. Hotel information and other specifics will be posted on the National webpage when available.

Doug reviewed a couple of the highlights planned for the 2004 National LICA Winter Convention in Lexington, including the National Raffle drawing. He encouraged the members to attend the Lexington Convention and told them that if they had any questions or suggestions, he was available to help. He wants to know what Missouri LICA members want to see changed and what they want to see remain with National LICA.

## **MINUTES**

A motion was made by Nelson Wilson and seconded by Caryl Lance to accept the minutes of the August, 2003 Membership meeting as printed. The motion carried.

## **PRESIDENT'S REPORT**

Jeff reported that Jerry Biuso, National LICA PR Director, had attended the October Board Meeting where the Board agreed to launch the "Just One" Membership Drive. The Board also decided to host a series of three backhoe rodeos as a membership promotional event this spring. National will be helping promote these events and we're counting on the membership to do the same.

Jeff also reminded those in attendance that if we have healthy Districts, we'll have a healthy state. The "Just One" Membership Drive starts with each member in the Districts. It is also important for the Districts to meet on a regular basis, to invite prospective members, and provide programs of interest. If the Districts have any questions or need any help getting these meetings pulled together, Jeff encouraged them to call the State Office.

The membership has committed to a large number of activities during the 2004 membership year, including the MU Field Day, Backhoe Rodeo Competitions, Legislative Day, and Conservation Streambank Stabilization Field Day. We're counting on each member to get involved and make these events a success!

## **SECRETARY/TREASURER'S REPORT**

Mel Kleinsorge presented both the Secretary's and Treasurer's report. The 2003 year end Financial Statements were reviewed, along with the 2004 Financial Statements, as of December 31, 2003. A motion was made by Bob Parks and seconded by Ken Balkenbusch to accept the Secretary's and Treasurer's Reports. The motion carried.

## **EXECUTIVE DIRECTOR'S REPORT**

The Executive Director reported on the following:

1. The MLICA State office was contacted by Dick Purcell, NRCS asking if we had a contractor willing to serve on the Dam Safety Regulations Council. Junior Eichler agreed to submit an application.
2. The MLICA State Office has sent a non-renewed list, member labels for meetings, and an accounting of District funds to each District President.
3. The 2004 National LICA Winter Convention will be held at the Hyatt Regency in Lexington, KY from February 23-28, 2004. Missouri qualifies for three (3) delegates. By consensus, the Missouri Delegates will be Nelson Wilson, Roger Limback, and Hollis Boyer. Members were reminded about the hotel cut-off date of January 22, 2004 and encouraged to attend the Convention.
4. The 2004 Directory is about ready to go to print. It was decided by consensus that the county listing for the NRCS, FSA, and Extension offices could be posted on the Missouri LICA website and did not need to be included in the Directory.
5. Members with National LICA Raffle tickets were reminded to return those to the Missouri LICA office or National office before the Convention.
6. Missouri LICA's Legislative Day will be held Tuesday, January 20. The members should meet at 10am at Mortimer Kegley's in Jefferson City to review legislation of concern. Lunch will be provided for those who attend. Members were encouraged to make appointments with their Representatives and Senators prior to coming to the Legislative Day. Senate Bills 757 and 949 were reviewed.

7. Members were reminded that the Associates who have placed ads in the newsletter and/or Directory are looking for responses. Members were encouraged to shop our Associate members first!

## **COMMITTEE REPORTS**

No committees met, so there were no committee reports. However, members divided into a three discussion groups to discuss the Backhoe Rodeo Competitions, MU Field Day, and Streambank Stabilization Field Day. Results of these discussions are listed below.

## **OLD BUSINESS**

- A. The MU Field Day is still pending. There was much confusion about what would be required of MLICA and what work needed to be done before and/or during the actual Field Days. Eddie Gilmore will follow up with Bob Broz, MU Extension, to determine specifics.
- B. Backhoe Rodeo Competition - The members decided on a daily event schedule for the Rodeos; each Rodeo will have a District hosting the event (Chillicothe - District #1; Sedalia - District #3; and Fulton - District #2); National LICA will be contacted for assistance with prizes, printing, and mailing; the first 50 contractors registering for each Rodeo will receive a LICA baseball cap; the Grand Prize winner will also receive a contractor membership valid until October 1, 2005.
- C. Streambank Stabilization Field Day - Ken Balkenbusch will work with Rob Pulliam, MDC, on the specifics for dates, heavy equipment requirements, needed supplies, funding options, etc. More specifics will be reported at the March Board Meeting. The MLICA Summer Meeting dates will be determined at the March Board Meeting - after the Streambank Stabilization Field Day dates have been selected.
- D. MLICA Insurance Program - A lengthy discussion was held concerning the 2003 Summer Membership Meeting vote to withhold some funds from any available LICA Insurance program dividend. A number of motions were proposed, amended, and then withdrawn before the following motion was made:  
  
A motion was made by Gayle Matthews and seconded by Ron Dickmeyer to return 100% of any LICA Insurance Program dividend to qualifying members. The motion carried.
- E. 2004 Legislative Day - specifics relating to the place, time, meal, etc. were presented for the January 20, 2004 MLICA Legislative Day. Members were encouraged to attend and bring a current and/or prospective member with them, as well as to make appointments with their Representatives and/or Senators for the afternoon visits.

## **NEW BUSINESS**

- A. Officer Elections

A motion was made by Nelson Wilson and seconded by Caryl Lance to elect Milburn Davis as the MLICA Secretary/Treasurer. The motion carried.

A motion was made by Caryl Lance and seconded by Ken Balkenbusch to nominate Bob Parks as MLICA Vice President. The motion carried. A motion was made by Roger Levings and seconded by Nelson Wilson to close nominations. The motion carried. Bob Parks was elected as MLICA Vice President.

B. Meeting Dates

March Board Meeting - set for Saturday, March 20<sup>th</sup>

District Meetings: District #1 - March 6  
District #2 - March 6  
District #3 - no date set at this time  
District #4 - March 8  
District #5 - will set one for the end of February  
District #6 - no date set at this time

It was decided to set the dates for the Summer Meeting, Streambank Stabilization Field Days, October Board Meeting, 2004/2005 Leadership Conference, and 2005 Winter Convention at the March Board Meeting

The meeting adjourned at 6:10pm.

Respectfully submitted,  
Deborah Dickens  
Executive Director